

PROFILE

MBA Sustainable Enterprise: At A Glance

2017 MBA COMPENSATION

	MEAN	MEDIAN
BASE SALARY	\$111,082	\$110,000
SIGNING BONUS	\$23,706	\$25,000
OTHER	\$19,781	\$11,000

CAREER PATHS

- IMPACT INVESTING
- GLOBAL SUPPLY CHAIN MANAGEMENT
- COMMUNITY ECONOMIC DEVELOPMENT
- SUSTAINABILITY CONSULTING
- RENEWABLE ENERGY/ CLEAN TECH
- CORPORATE SOCIAL RESPONSIBILITY
- NONPROFIT MANAGEMENT
- INTERNATIONAL DEVELOPMENT
- NEW VENTURES
- SUSTAINABLE REAL ESTATE DEVELOPMENT

SELECT EMPLOYERS

- ACCENTURE
- AMAZON
- BAIN
- BANK OF AMERICA
- BASF
- BURT'S BEES
- DELOITTE CONSULTING
- DUKE ENERGY
- GE RENEWABLES
- IBM
- JOHNSON & JOHNSON
- MCKINSEY
- SCOTTMADDEN INC.
- WALMART



For 20 years, the UNC Kenan-Flagler Sustainable Enterprise program has prepared students to lead and strategically approach social, environmental and governance challenges. With innovative and wide-ranging course topics, the Sustainable Enterprise curriculum is structured to complement the functional disciplines of marketing, operations, finance, entrepreneurship and consulting. In addition, students can expect to find well-established extracurricular opportunities like conferences, speaker and networking events, competitions and experiential learning programs to further engage in Sustainable Enterprise.

CLASSES OFFERED ▶ Required

- | | |
|---|--|
| ▶ Strategy & Sustainability | ▶ Sustainability Consulting - Special Topics |
| ▶ Systems Thinking for Sustainable Enterprise | ▶ Impact Investing |
| ▶ The Energy Value Chain | ▶ Renewable Energy Project Development and Finance |
| ▶ The Business of Alternative Energy | ▶ Innovations in Green Building: Business Opportunities in CleanTech |
| ▶ Gender and the Workplace | ▶ Experiencing Workplace Diversity and Inclusion |
| ▶ Strategic Innovation | ▶ Global Immersion on Sustainability and Social Enterprise |
| ▶ Sustainable Operations | ▶ Managing Workplace Diversity |

KEY RESOURCES

UNC KENAN-FLAGLER CENTER FOR SUSTAINABLE ENTERPRISE (CSE)

The Center assembles and shares thought leadership in research, education and best practice. Our goal is to empower business leaders in their quest for shareholder value while exercising environmental stewardship and promoting economic and social development and growth.

STACIA L. WOOD SOCIAL IMPACT SUMMER GRANTS PROGRAM

The Stacia L. Wood Social Impact Summer Grants provide financial support to MBA students utilizing business skills during their summer internship within organizations that make a positive social impact. The grants will supplement the salaries of UNC Kenan-Flagler MBA students who take qualified positions using business core competencies in organizations that otherwise could not afford to pay for an MBA intern. Students will enhance the capacity of the host organization to make a long-term positive impact on the community and/or industry while also raising awareness about social and environmental impact strategies at UNC Kenan-Flagler.

UNC KENAN-FLAGLER NET IMPACT CLUB

One of the largest student clubs, Net Impact's mission is to build upon the UNC Kenan-Flagler tradition of leadership in sustainable business practices by providing students with education, opportunity and inspiration to drive social and environmental change. Our Net Impact chapter has received gold status for five consecutive years from the national Net Impact organization.

UNC KENAN-FLAGLER ENERGY CLUB

This active student group organizes networking events, case competitions and career treks to provide students with the knowledge and critical networking opportunities to secure leadership positions in the energy industry.

KEY TOP 10 RANKINGS

- | | |
|---|--|
| 5 | JOB COMPETITIVENESS
Net Impact Business as Unusual Guide 2014 Expanded Edition |
| 7 | SUSTAINABILITY
Bloomberg Businessweek |
| 7 | BEST GREEN MBA
The Princeton Review |
| 9 | CORPORATE SOCIAL RESPONSIBILITY AND ETHICS
The Financial Times |



PROFESSIONAL DEVELOPMENT AND EXPERIENTIAL LEARNING OPPORTUNITIES

CAREER DEVELOPMENT

Our faculty, Career & Leadership team, Net Impact Club and the Center for Sustainable Enterprise partner to provide a variety of avenues to explore career opportunities.

Examples include:

- Workshops by renowned experts in sustainability career paths
- Various student-led career treks to visit national organizations
- Speaker events with sustainability industry leaders
- Local and global sustainable enterprise conferences

CAREERS WITH IMPACT FORUM

The Careers with Impact Forum brings a diverse range of companies to UNC Kenan-Flagler to share new ideas to MBA students interested in fostering social or environmental impact throughout their careers. The full-day event covers topics including corporate social responsibility, strategy, tech, and financing impact-oriented startups with the goal to facilitate meaningful dialogue among MBA students and corporate leaders.

UNC CLEAN TECH SUMMIT

This annual Summit brings together professionals in business, policy, and academia from across the state and region for two days of discussion, workshops, career mentoring with students, and networking to foster leadership and growth in the Southeast's clean tech industry.

NATIONAL CASE COMPETITIONS

UNC Kenan-Flagler students have the opportunity to participate in a variety of sustainability-focused case competitions including The National Net Impact Challenge, Carolina Challenge, the Nespresso Sustainability MBA Challenge, Patagonia, Smeal, U.S. Chamber of Commerce, Education Innovation Case competitions; and MIINT, the MBA Impact Investing Network & Training. Additionally, invitation only events invite teams of MBA students to represent UNC Kenan-Flagler at two premier energy case competitions—the National Energy Finance Challenge and the Renewable Energy Case Competition.

CENTER FOR SUSTAINABLE ENTERPRISE (CSE) KENAN SCHOLAR

The Kenan Institute's MBA Kenan Scholar program is the only organized research program for UNC Kenan-Flagler students. This elite group of students are recognized for their superior scholarship and genuine interest in putting academics into action and, as Kenan Scholars, have the unique opportunity to supplement their classroom learning with hands-on leadership and research experiences.

MBA FOODCON

This day-long conference connects thought leaders in food and agribusiness and MBA students from UNC Kenan-Flagler, Duke University, and North Carolina State University to create valuable professional connections while discussing pressing issues and trends within the food industry.



"Environmental, social and governance challenges have become major strategic issues for companies around the globe. At UNC Kenan Flagler, we view sustainability holistically: from the various drivers to the "different shades of green" (or different degrees of adoption and implementation of sustainability strategy), and most importantly, to the various outcomes when firms can maximize social, environmental and economic value. We believe that as leaders in the 21st century, our students need to understand sustainability challenges and opportunities. Through our research, engagement and teaching, we aim to move our planet towards more sustainable development."

Olga Hawn

Faculty Director of the Center for Sustainable Enterprise
Assistant Professor of Strategy and Entrepreneurship
Sustainability Distinguished Fellow

97% of CEOs believe that sustainability is important to the future success of their business.

89% say commitment to sustainability is translating into real impact in their industry.

From the 2016 Accenture Strategy CEO Study